

HOW TO HOST A HERA GATHERING

a MINI GUIDE



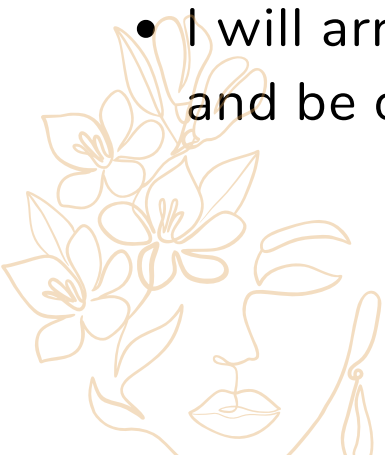
www.lifecoachnelson.co.nz/hera

Thank you! We are thrilled for this opportunity to showcase your business and offer members an exclusive insider's look at all that you do. Whether you highlight a product, demonstrate, or sample your services, we know it will be nothing short of fantastic.

Creating a warm, welcoming, and supportive environment is crucial to ensure a successful and memorable HERA networking event. This will encourage women to connect, exchange ideas, and lift each other up.

THE BASICS

- I will create and promote the event; it will be advertised on the website, Facebook and via email.
- Hera members are encouraged to invite guests who may be keen to join. I will manage this.
- The start time is 5.30 pm - 7 pm, but often members hang around until 7.30 pm.
- Expect guests from 5.15 pm, and I will greet them.
- I will arrive just after 5 pm to help with the setup and be on hand for any other guidance or support.



It is important to ensure that there is plentiful and comfortable seating that can accommodate all individuals.

Serve refreshing beverages such as wine, water, juice, cheese, crackers, and grapes. If needed, champagne flutes can also be provided.

I will kick off the gathering with a warm welcome, followed by a brief 2-minute mindfulness exercise and then shout-outs.

This is followed by your talk or demonstration.

Make space for another member to hold a mini shop if booked.

As the host, you have the opportunity to deliver a brief speech that can last from five to ten minutes. that can last from five to ten minutes. I am available to offer guidance and support should you need it.



These simple yet effective tips are sure to make your HERA gathering a resounding success and ensure a positive experience for all attendees.

Thank you for welcoming us into your space. Let's collaborate to inspire and strengthen our community.

Love, love Caron

