



# 2024 HERA Manifesto:

Hera stands as a testament to the harmonious coexistence of face—to—face and online connections. Join us, as we build sisterhood, foster unity, and support positive growth—empowering women every step of the way.

Love Calon

Founder, Hera 2016

Ahats new?

Joining Hera Women's Collective in 2024 comes with the gift of complimentary membership.

We have been a sisterhood for eight years in Jan 2024, and the strength of our community has seen many lovely women blossom, have a safety net, and a bunch of cheerleaders by HER side.

For 2024, HERA membership is generously offered with zero subscription. With a nominal one—time registration fee of \$39.

Save an impressive \$381 compared to the 2023 rates.



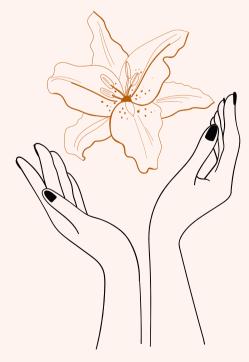
#### New member's contribution:

Paying a one—time registration fee shows your dedication and commitment to supporting the growth of empowering initiatives and essential administrative needs within our community.

We will grant membership to individuals who can make this symbolic one—time donation and attend online or in—person events.

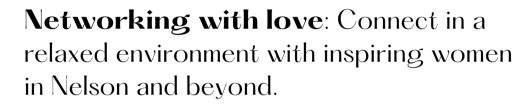
Being a member means committing to attending at least four events annually and connecting with the community online every week.

By supporting new members, inspiring great conversations, and fostering lighthearted connections, you will positively impact the lives of our lovely sisterhood.



Why Join Hera?

**Empowerment**: Join a community of women supporting each other's life and business growth and success.



**Exclusive Events:** Access member—only gatherings, workshops, and events.

**Resources:** Gain valuable resources to enhance various aspects of your personal and professional life.

**Special Offers:** Our lovely business members are encouraged to provide exclusive offers.



HERA acknowledges the importance of fostering both face—to—face and virtual relationships in the era of digital connections.

### **Explore the richness of:**

**Face-to-Face Connections**: Local meet-ups and community events lay the foundation for lasting relationships, fostering trust, empathy, and understanding.

**Power of Online Communities**: Break down barriers, share experiences, and engage in heart-opening discussions, resource-sharing, and collective empowerment.

**Virtual Workshops and Webinars:** Online events catering to diverse interests and needs.

**Member Spotlights**: Stories of women finding support and empowerment through both face—to—face and online interactions.

**Member Offers:** Exclusive in–group promotions, offers, and savings for Hera members.

Our Doors Open to New Connections:

We welcome up to ten new members monthly, fostering a tight-knit community while embracing fresh perspectives and voices.

### **Membership Expectations:**

Active participation in online and face—to—face events contributes to the richness of our collective experience. Warm welcomes, support, and commitment to each other's growth define our community.

#### **Invest in Connection, Not Overwhelming Commitment:**

Hera values quality over quantity. Even a small investment of time makes a significant impact. Our community believes that the richness of connection lies in depth, not quantity.

Free Membership will be honoured for a year, contingent upon active participation. In the spirit of fostering an engaged community, should we not see your presence during this period, we kindly reserve the right to graciously remove your membership. We value the vibrancy of our collective, and your active involvement ensures the continued flourishing of our community.

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Our Legacy of Sisterhood:

Eight years strong as of January 2024, HERA has been a haven where countless women have blossomed, found a safety net, and discovered a chorus of cheerleaders by HER side.

## HERA The Greek Goddess of Gods, Protector of Women

At Hera, we believe in the wisdom of all women, not just women in business. Our Nelson-based network brings small groups of women together to build meaningful connections that lead to personal and business growth.

Email or message me for any clarification, support, or guidance.

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Love love Caron xox