

HERA NETWORKING GUIDE

HOW TO BUILD A BUSINESS THROUGH TRUST

relationships first



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In a world swamped with marketing campaigns, it's easy to forget one of the most effective forms of building business.

Face-to-face connections.

Step into your network groups before smashing out promos into the ether.

Establishing trust and connecting in person is crucial. HERA makes it easy and enjoyable. Then, when you do push out your valuable content, the audience is warmer, and you've built a trust bridge.

I became a successful life coach because my first clients came from a fitness class I taught for a year, and Tribe was built from my coaching clients.

Building and maintaining relationships is essential for a fulfilling life, and business is no different.

CONNECTION IS CURRENCY



Building Trust With HERA

You have the power to build your business by following these starter tips.

Get Involved

- Join us at various events, including workshops, pow-wows, and gatherings. Ask to create an exclusive event just about you.
- Actively engage in discussions, share your expertise, and genuinely connect with other members. Listen, then listen more, and be a space for other members to talk without interruption. By participating wholeheartedly, you'll have the chance to forge meaningful connections and demonstrate your knowledge and skills.
- Stay updated by regularly checking your inbox for our weekly emails, and remember to respond.
- Engage with other members through the private group, participate in discussions, and share your expertise. Whether contributing during a pow-wow, joining a gathering, creating a video for our Facebook group, commenting on threads, or extending a warm welcome to new members, your active involvement will be invaluable.



- **Initiate Meaningful Contributions:** Take the initiative to start engaging in discussions, share insightful posts, or create valuable resources for our website. Whether through an inspiring post or crafting a guide or resource, your contributions will enrich the HERA community and further showcase your expertise and passion for empowering women.
- **Offer Support and Collaboration:** Actively seek opportunities to support and collaborate with other HERA members. Whether it's offering your services, expertise, or resources, demonstrating a willingness to help others can lead to reciprocal support and collaboration opportunities.
- **Follow-Up and Maintain Relationships:** Connect outside our events, stay in touch through emails and messages, congratulate on achievements, and share insights. Become a cheerleader and an active network member by asking how you can help.
- **Building genuine relationships based on mutual support and trust can significantly enhance your business prospects within the network.**
- **Consistently nurturing these relationships can lead to valuable business opportunities, referrals, and collaborations in the future.**

"The richest people in the world look for and build networks, everyone else looks for work. Marinate on that for a minute." —Robert Kiyosaki



So, in a nutshell, what helps you build your business is connection to you, not your business.

- Visit our Facebook group page at least once a week, warmly welcome all new members, join in conversations, or start one.
- Book in for our events and build a connection with conversations.
- Maintain relationships with other members inside and outside the group.
- Get involved with the group.
- Get personally connected and build trust before you promote your business.
- Ask me how you can get involved.

Important links:

[Resources](#)

[Facebook community page](#)

[Facebook members page](#)

[Email Caron](#)

[Events](#)

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**I hope you will dive into
the opportunities to
build trustful
connections**



Love, love Caron Fox



